

# Section 12.1 Derivatives and Graphs

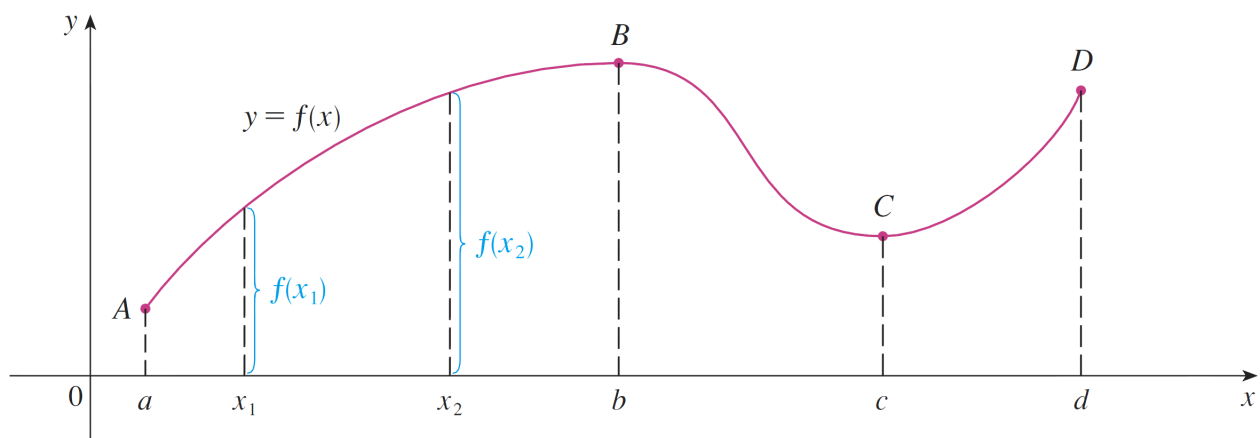
## Increasing and Decreasing Functions

DEFINITION: A function  $f$  is called **increasing** on an interval  $I$  if

$$f(x_1) < f(x_2) \quad \text{whenever } x_1 < x_2 \text{ in } I$$

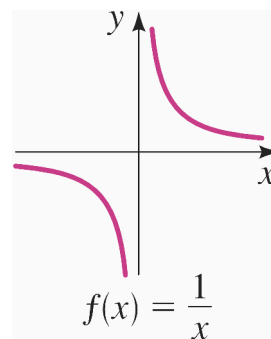
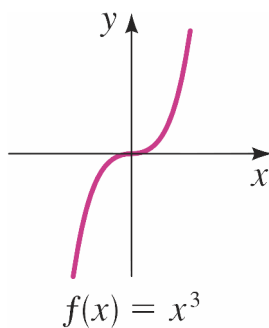
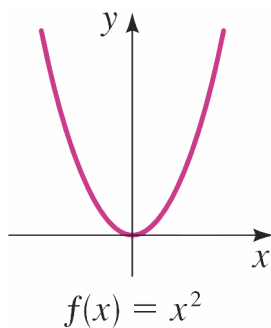
It is called **decreasing** on an  $I$  if

$$f(x_1) > f(x_2) \quad \text{whenever } x_1 < x_2 \text{ in } I$$



EXAMPLES:

1. The function  $f(x) = x^2$  is decreasing on  $(-\infty, 0)$  and increasing on  $(0, \infty)$ .
2. The function  $f(x) = x^3$  is increasing everywhere, that is on  $(-\infty, \infty)$ .
3. The function  $f(x) = \frac{1}{x}$  is decreasing on  $(-\infty, 0)$  and on  $(0, \infty)$ .



### INCREASING/DECREASING FUNCTIONS:

(a) If  $f'(x) > 0$  on an open interval  $I$ , then  $f$  is increasing on  $I$ .

(b) If  $f'(x) < 0$  on an open interval  $I$ , then  $f$  is decreasing on  $I$ .

**INCREASING/DECREASING TEST:** To find the intervals on which a function  $f$  is increasing or decreasing, do the following:

**Step 1:** Compute the derivative  $f'$ .

**Step 2:** Find all numbers such that  $f'$  is zero or does not exist.

**Step 3:** Solve the inequalities  $f'(x) > 0$  and  $f'(x) < 0$  (by testing a number in each of the intervals determined by the numbers from Step 2).

The solutions of  $f'(x) > 0$  are intervals on which  $f$  is increasing, and the solutions of  $f'(x) < 0$  are intervals on which  $f$  is decreasing.

### EXAMPLES:

1. Let  $f(x) = 3x + 8$ . We have

$$f'(x) = (3x + 8)' = (3x)' + 8' = 3(x)' + 8' = 3(1) + 0 = 3$$

therefore  $f'$  is positive for any  $x$ . It follows that  $f$  is increasing on  $(-\infty, \infty)$ .

2. Let  $f(x) = \frac{1 - 2x}{5}$ . We have

$$\begin{aligned} f'(x) &= \left(\frac{1 - 2x}{5}\right)' = \left(\frac{1}{5} - \frac{2x}{5}\right)' = \left(\frac{1}{5} - \frac{2}{5}x\right)' \\ &= \left(\frac{1}{5}\right)' - \left(\frac{2}{5}x\right)' = \left(\frac{1}{5}\right)' - \frac{2}{5}(x)' = 0 - \frac{2}{5}(1) = -\frac{2}{5} \end{aligned}$$

therefore  $f'$  is negative for any  $x$ . It follows that  $f$  is decreasing on  $(-\infty, \infty)$ .

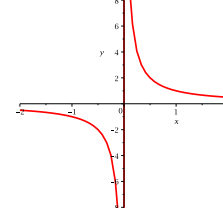
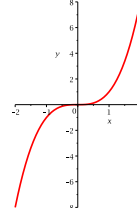
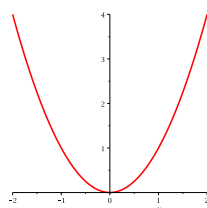
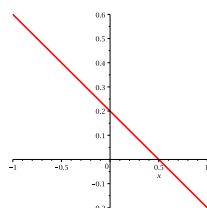
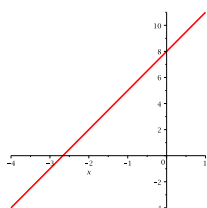
3. The function  $f(x) = x^2$  is decreasing on  $(-\infty, 0)$  and increasing on  $(0, \infty)$ , because  $f'(x) = 2x$  is negative on  $(-\infty, 0)$  and positive on  $(0, \infty)$ .

4. The function  $f(x) = x^3$  is increasing on  $(-\infty, \infty)$ , because  $f'(x) = 3x^2$  is positive (nonnegative) on  $(-\infty, \infty)$ .

5. The function  $f(x) = \frac{1}{x}$  is decreasing on  $(-\infty, 0)$  and  $(0, \infty)$ , because

$$f'(x) = (x^{-1})' = (-1)x^{-1-1} = -x^{-2} = -\frac{1}{x^2}$$

is negative everywhere except for  $x = 0$ .



EXAMPLE: Find where the function

$$f(x) = 3x^4 - 4x^3 - 12x^2 + 5$$

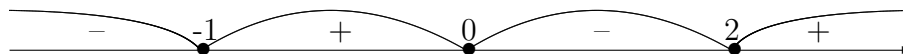
is increasing and where it is decreasing.

Solution: Since

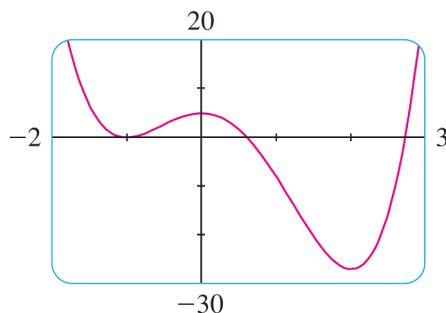
$$\begin{aligned} f'(x) &= (3x^4 - 4x^3 - 12x^2 + 5)' \\ &= (3x^4)' - (4x^3)' - (12x^2)' + (5)' \\ &= 3(x^4)' - 4(x^3)' - 12(x^2)' + (5)' \\ &= 3(4x^3) - 4(3x^2) - 12(2x) + 0 \\ &= 12x^3 - 12x^2 - 24x \\ &= 12x(x^2 - x - 2) \\ &= 12x(x - 2)(x + 1) \end{aligned}$$

we have

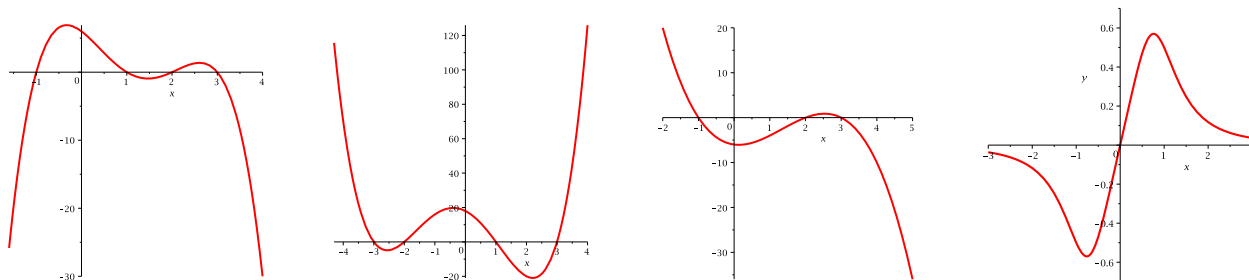
Interval	$12x$	$x - 2$	$x + 1$	$f'(x)$	$f$
$x < -1$	-	-	-	-	decreasing on $(-\infty, -1)$
$-1 < x < 0$	-	-	+	+	increasing on $(-1, 0)$
$0 < x < 2$	+	-	+	-	decreasing on $(0, 2)$
$x > 2$	+	+	+	+	increasing on $(2, \infty)$



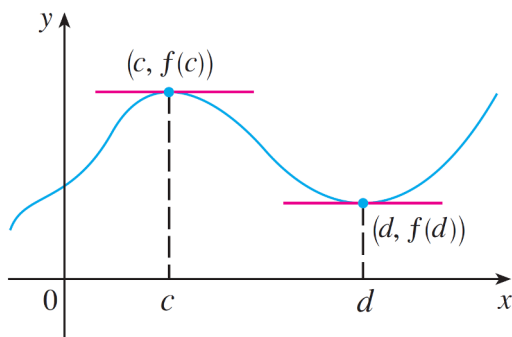
Therefore  $f$  is increasing on  $(-1, 0)$  and  $(2, \infty)$ ; it is decreasing on  $(-\infty, -1)$  and  $(0, 2)$ .



DEFINITION: A function  $f$  has a **local maximum** (or **relative maximum**) at  $c$  if  $f(c) \geq f(x)$  when  $x$  is near  $c$ . [This means that  $f(c) \geq f(x)$  for all  $x$  in some open interval containing  $c$ .] Similarly,  $f$  has a **local minimum** (or **relative minimum**) at  $c$  if  $f(c) \leq f(x)$  when  $x$  is near  $c$ .

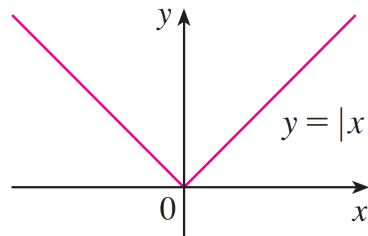
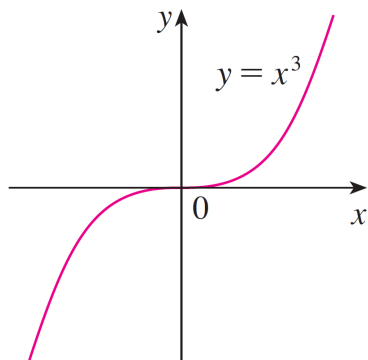


THEOREM (Fermat's Theorem): If  $f$  has a local maximum or minimum at  $c$ , and if  $f'(c)$  exists, then  $f'(c) = 0$ .



REMARK 1: The converse of this theorem is not true. In other words, when  $f'(c) = 0$ ,  $f$  does not necessarily have a local maximum or minimum. For example, if  $f(x) = x^3$ , then  $f'(x) = 3x^2$  equals 0 at  $x = 0$ , but  $x = 0$  is not a point of a local minimum or maximum.

REMARK 2: Sometimes  $f'(c)$  does not exist, but  $x = c$  is a point of a local maximum or minimum. For example, if  $f(x) = |x|$ , then  $f'(0)$  does not exist. But  $f(x)$  has its local (and absolute) minimum at  $x = 0$ .



DEFINITION: A **critical number** of a function  $f$  is a number  $c$  in the domain of  $f$  such that either  $f'(c) = 0$  or  $f'(c)$  does not exist.

REMARK: From Fermat's Theorem it follows that if  $f$  has a local maximum or minimum at  $c$ , then  $c$  is a critical number of  $f$ .

EXAMPLES:

(a) If  $f(x) = 2x^2 + 5x - 1$ , then

$$f'(x) = (2x^2 + 5x - 1)' = (2x^2)' + (5x)' - (1)' = 2(x^2)' + 5(x)' - (1)' = 2(2x) + 5(1) - 0 = 4x + 5$$

Hence the only critical number of  $f$  is  $x = -\frac{5}{4}$ .

(b) If  $f(x) = \sqrt[3]{x^2}$ , then

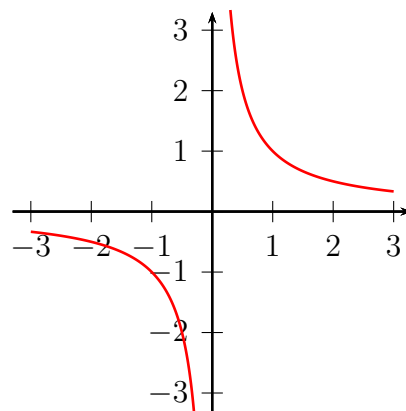
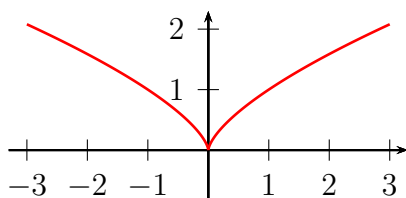
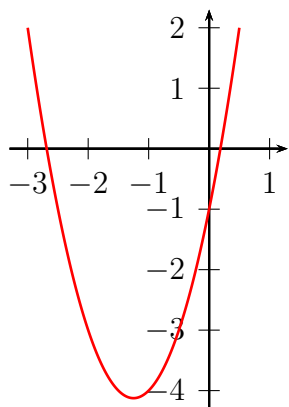
$$f'(x) = (x^{2/3})' = \frac{2}{3}x^{2/3-1} = \frac{2}{3}x^{-1/3} = \frac{2}{3\sqrt[3]{x}}$$

Hence the only critical number of  $f$  is  $x = 0$ .

(c) If  $f(x) = \frac{1}{x}$ , then

$$f'(x) = (x^{-1})' = (-1)x^{-1-1} = -x^{-2} = -\frac{1}{x^2}$$

Since  $x = 0$  is not in the domain,  $f$  has no critical numbers.

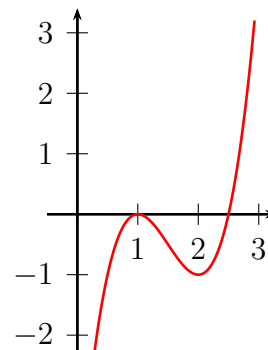


EXAMPLES: Find the critical numbers of  $f(x) = 2x^3 - 9x^2 + 12x - 5$ .

Solution: We have

$$\begin{aligned} f'(x) &= 6x^2 - 18x + 12 \\ &= 6(x^2 - 3x + 2) \\ &= 6(x - 1)(x - 2) \end{aligned}$$

thus  $f'(x) = 0$  at  $x = 1$  and  $x = 2$ . Since  $f'(x)$  exists everywhere,  $x = 1$  and  $x = 2$  are the only critical numbers.

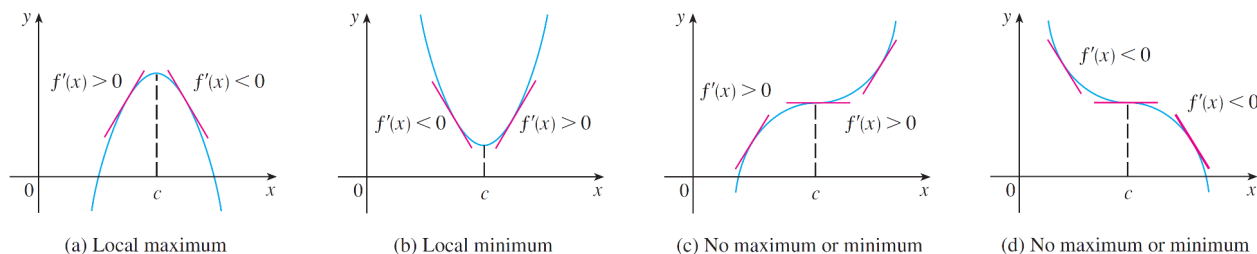


THE FIRST DERIVATIVE TEST: Suppose  $c$  is a critical number of a continuous function  $f$ .

(a) If  $f'$  changes from positive to negative at  $c$ , then  $f$  has a local maximum at  $c$ .

(b) If  $f'$  changes from negative to positive at  $c$ , then  $f$  has a local minimum at  $c$ .

(c) If  $f'$  does not change sign at  $c$  (that is,  $f'$  is positive on both sides of  $c$  or negative on both sides), then  $f$  has no local maximum or minimum at  $c$ .



EXAMPLE: Find where

$$f(x) = x^4 - 4x^3 + 4x^2$$

is increasing and where it is decreasing. Find the local maximum and minimum values of  $f$ .

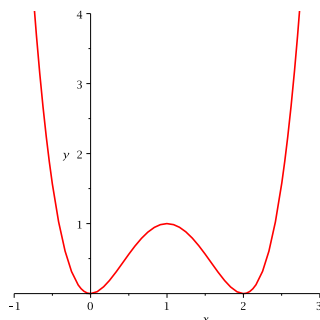
Solution: Since

$$\begin{aligned} f'(x) &= (x^4 - 4x^3 + 4x^2)' = (x^4)' - (4x^3)' + (4x^2)' \\ &= (x^4)' - 4(x^3)' + 4(x^2)' \\ &= (4x^3) - 4(3x^2) + 4(2x) \\ &= 4x^3 - 12x^2 + 8x \\ &= 4x(x^2 - 3x + 2) \\ &= 4x(x - 1)(x - 2) \end{aligned}$$

the critical numbers are  $x = 0, 1$  and  $2$ . We have



Therefore  $f$  is increasing on  $(0, 1)$  and  $(2, \infty)$ ; it is decreasing on  $(-\infty, 0)$  and  $(1, 2)$ . Because  $f'(x)$  changes from negative to positive at  $0$  and  $2$ , the First Derivative Test tells us that  $f(0) = 0$  and  $f(2) = 0$  are local minimum values. Similarly, since  $f'(x)$  changes from positive to negative at  $1$ ,  $f(1) = 1$  is a local maximum value.



EXAMPLE: Let  $f(x) = 2x + 3\sqrt[3]{x^2}$ .

(a) Find the critical numbers of  $f$ , if any.

(b) Find the intervals on which  $f$  is increasing and decreasing.

(c) Find the local extreme values of  $f$ , if any.

Solution:

(a) We have

$$\begin{aligned} f'(x) &= (2x + 3x^{2/3})' \\ &= (2x)' + (3x^{2/3})' \\ &= 2(x)' + 3(x^{2/3})' \\ &= 2(1) + 3 \cdot \frac{2}{3}x^{2/3-1} \\ &= 2 + 2x^{-1/3} \end{aligned}$$

This can be rewritten as  $\frac{2(\sqrt[3]{x} + 1)}{\sqrt[3]{x}}$  in two different ways. Either

$$2 + 2x^{-1/3} = \frac{2}{1} + \frac{2}{\sqrt[3]{x}} = \frac{2\sqrt[3]{x}}{\sqrt[3]{x}} + \frac{2}{\sqrt[3]{x}} = \frac{2\sqrt[3]{x} + 2}{\sqrt[3]{x}} = \frac{2\sqrt[3]{x} + 2 \cdot 1}{\sqrt[3]{x}} = \frac{2(\sqrt[3]{x} + 1)}{\sqrt[3]{x}}$$

or

$$2 + 2x^{-1/3} = 2x^{-1/3} \cdot x^{1/3} + 2x^{-1/3} \cdot 1 = 2x^{-1/3}(x^{1/3} + 1) = \frac{2(\sqrt[3]{x} + 1)}{\sqrt[3]{x}}$$

So,

$$f'(x) = \frac{2(\sqrt[3]{x} + 1)}{\sqrt[3]{x}}$$

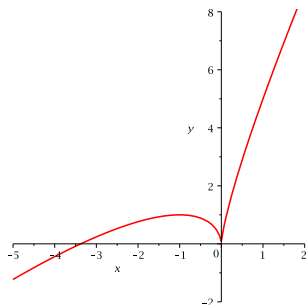
therefore the critical numbers are  $x = -1$  (where the top is equal to 0) and 0 (where the bottom is equal to 0).

(b) We have



Therefore  $f$  is increasing on  $(-\infty, -1)$  and  $(0, \infty)$ ; it is decreasing on  $(-1, 0)$ .

(c) Because  $f'(x)$  changes from positive to negative at  $-1$ , the First Derivative Test tells us that  $f(-1) = 1$  is a local maximum value. Similarly, since  $f'(x)$  changes from negative to positive at 0,  $f(0) = 0$  is a local minimum value.



EXAMPLE: Let  $f(x) = (x - 2)e^{-x}$ .

- (a) Find the critical numbers of  $f$ .
- (b) Find the intervals on which  $f$  is increasing and decreasing.
- (c) Find the local extreme values of  $f$ .

Solution:

(a) We have

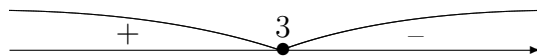
$$\begin{aligned} f'(x) &= \left( (x - 2)e^{-x} \right)' = (x - 2)'e^{-x} + (x - 2)(e^{-x})' \\ &= (x' - 2')e^{-x} + (x - 2)e^{-x} \cdot (-x)' \\ &= (1 - 0)e^{-x} + (x - 2)e^{-x} \cdot (-1) \\ &= 1 \cdot e^{-x} - (x - 2)e^{-x} \\ &= e^{-x}(1 - (x - 2)) \\ &= e^{-x}(1 - x + 2) \\ &= e^{-x}(3 - x) \end{aligned}$$

Since

$$e^{-x}(3 - x) = 0 \iff 3 - x = 0 \iff x = 3$$

it follows that  $f' = 0$  at  $x = 3$ . Therefore the critical number of  $f$  is  $x = 3$ .

(b) We have



Therefore  $f$  is increasing on  $(-\infty, 3)$ ; it is decreasing on  $(3, \infty)$ .

(c) Because  $f'(x)$  changes from positive to negative at 3, the First Derivative Test tells us that

$$f(3) = (3 - 2)e^{-3} = 1 \cdot e^{-3} = e^{-3}$$

is a local maximum value.



## Applications

EXAMPLE: Sales (in thousands of dollars) for Huttig Building Products, Inc. can be approximated by

$$S(x) = 8x^3 - 180x^2 + 1170x - 1260 \quad (3 \leq x \leq 11)$$

where  $x = 3$  corresponds to the year 2003. Determine when sales were increasing and when sales were decreasing. Also find all local extrema of the sales function. (Data from: [www.morningstar.com](http://www.morningstar.com).)

Solution: To determine the critical numbers, we find the derivative

$$\begin{aligned} S'(x) &= (8x^3 - 180x^2 + 1170x - 1260)' \\ &= (8x^3)' - (180x^2)' + (1170x)' - (1260)' \\ &= 8(x^3)' - 180(x^2)' + 1170(x)' - (1260)' \\ &= 8(3x^2) - 180(2x) + 1170(1) - 0 \\ &= 24x^2 - 360x + 1170 \end{aligned}$$

Since the derivative exists for every  $x$ , the only critical numbers occur where the derivative is zero. Solve  $S'(x) = 0$  using the quadratic formula:

$$24x^2 - 360x + 1170 = 0$$

hence

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a} = \frac{-(-360) \pm \sqrt{(-360)^2 - 4(24)(1170)}}{2(24)} \approx 4.8, 10.2$$

Since the domain of the sales function is  $[3, 11]$ , both critical numbers lie within the domain. We choose the interval  $[4, 5]$  to test the critical number 4.8, and the interval  $[5, 11]$  to test the critical number 10.2:

$$S'(4) = 114 > 0$$

$$S'(5) = -30 < 0$$

$$S'(11) = 114 > 0$$

Therefore, sales are increasing on the intervals  $(3, 4.8)$  and  $(10.2, 11)$  and decreasing on the interval  $(4.8, 10.2)$ . By the first-derivative test, there is a local maximum at  $x = 4.8$  and a local minimum at  $x = 10.2$ . In other words, sales reach a local maximum toward the end of 2004 and a local minimum near the beginning of 2010. The local maximum value is  $S(4.8) \approx 1093.5$  (sales of approximately \$1,093,500) and the local minimum value is  $S(10.2) \approx 436.5$  (sales of approximately \$436,500), as can be seen in the Figure below.

